



Distinguished Service Award

An SRES® Distinguished Service Award Recipient must have shown extraordinary performance and presence in their respective community; demonstrated that they are a source of knowledge and expertise in working with the senior market; and must have shown exceptional principles and furtherance of the principles of good practice among REALTORS® and the 50+ market.

SRES® Designee Rachel Hemmingson



Rachel joined the SRES council in July of 2005. Since that time her impact on the 50+ community has been driven by a personal approach and extensive network of professional services available to her clients. It is her passion for advocacy and experiences with her father that has driven her commitment to the needs of seniors. Rachel spoke at “economic summit” in the Terwilliger Plaza Continuous Care Retirement Community and served on a panel for the Urban Studies and Institute on Aging. Rachel is a co-founder of the Wisdom Alliance – an affiliation of senior-focused service providers.

Rachel’s business is centered on the people, not the houses, and considers both the physical and emotional needs of the buyers and sellers. This focus on all the needs of the client is emphasized by her team approach that calls upon a wide variety of resources gained through her participation in the Metropolitan Senior Networking Association, Oregon Gerontological Association and seminars in her area. Her advocacy for the senior community has allowed her to partner with senior housing communities and other senior focused professionals to ensure support, protection and effective service in all aspects of the real estate transaction. For Rachel, “The SRES designation indicates legitimacy.” Through her accomplishments, she is helping to maintain its significant stature in the senior housing industry.