



Distinguished Service Award

An SRES® Distinguished Service Award Recipient must have shown extraordinary performance and presence in their respective community; demonstrated that they are a source of knowledge and expertise in working with the senior market; and must have shown exceptional principles and furtherance of the principles of good practice among REALTORS® and the 50+ market.

SRES® Instructor Arthur G. Reed of Florence, KY



Art earned his designation in 1999. His early communications with Tim Corliss, founder of the SRES® program, led Art to become completely involved; as he saw the necessity for this specialization in the real estate market. Art's desire to educate REALTORS® began soon after receiving the designation. His dedication to the SRES® program was so involved that he was presented with Tim Corliss' CAR presidential plaque and name badge, which now hangs proudly in Art's office. Art's strong belief in the SRES® designation is reflected in his participation in this Council.

He has been on two committees that were formed to better the initial SRES® course. He has taped the course twice for Re/Max Satellite and served on the committee that wrote the 55+ course. He has trained designees to become instructors and continues to teach around the country. Art volunteered his services to be the *online instructor* for the SRES® blended course. This feature allowed students the opportunity to ask questions pertaining to course topics. Art, co-wrote, "Reverse Mortgages and YOU", a Financial Freedom piece, and will be traveling the country to educate REALTORS® on this topic. As Broker/Associate of Huff Realty in Ft. Mitchell, KY, Art's primary focus is to assist the seniors in his area in making the right decisions; whether they are downsizing, relocating, moving to a smaller home, or to a retirement or assisted living facility. Over the years, Art's reputation as a SRES® instructor has been nothing short of incredible. To further exemplify Art's efforts as an SRES® instructor, the Kentucky Real Estate Commission stated that, "Art's years of practical experience in the real estate industry, in addition to his training capability, enable him to be one of the most qualified and respected trainers in Kentucky."