



NATIONAL
ASSOCIATION of
REALTORS®



Outstanding Service Award

An SRES® Outstanding Service Award recipient must have shown extraordinary performance and presence in their respective community; demonstrated that they are a source of knowledge and expertise in working with the senior market; and must have shown exceptional principles and furtherance of the principles of good practice among REALTORS® and the 50+ market.

Carol Swain, SRES®

Keller Williams Real Estate, Langhorne, PA

Carol started her real estate career in 1986, initially helping young couples purchase their first home. Over time, however, she observed that most sellers in her area were downsizing seniors, which prompted her to focus on this important niche market. To enhance her web site, she compiled lists and contact details for independent living, assisted living, nursing and rehab facilities, and 55+ communities in her area. She also helped found PATHS (Professional Alliance to Help Seniors), a group of dedicated and compassionate professionals committed to providing Bucks County seniors with information, resources and services, in addition to helping them resolve issues that arise during the aging process.